

**MASTERS OF ARTS
IN
JOURNALISM AND ELECTRONIC MEDIA
(SECOND YEAR)
(MAJEM II)**

ASSIGNMENTS

January 2025 and July 2025 Cycle

MNM 002

MJM 028

MJM 031

MNM 003

MNM 004

**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

MAJEM - II ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment for each Course (MNM 002, MJM 028, MJM 031, MNM 003 and MNM 004). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignments. Please note that you have to submit these assignments to the Coordinator of your Study Centre within the stipulated time for being eligible to appear in the Term-End Examinations in the respective Course. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. You must obtain a receipt from the Study Centre for the assignments submitted and retain it. **It would be advisable to retain a photocopy of the assignments with you.** After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and keep a record with you. The marks obtained by you will be sent by the Study Centre to SED at IGNOU, New Delhi.

Guidelines for writing the Assignments

Attempt all questions given in each assignment as instructed.

You may find it useful to keep the following points in mind:

- **Planning:** First read the study material carefully, attend Teleconferencing Sessions and Interactive Radio Counseling Sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- **Organising:** Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. has a proper flow of information in sentences and paragraphs; and is logical and coherent; Make sure that the answer is written correctly giving adequate consideration to your expression, style and presentation.
- **Presenting:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Amit Kumar
Programme Coordinator
Email: amitkumar@ignou.ac.in

MNM 002: AUDIO PRODUCTION

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-002/Jan25/July25

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks (20 each).

1. If you have to make an audio documentary on Rani Ahilyabai Holkar, what sources will you use to collect information for it ? Prepare the script of the first 5 minutes of this documentary.
2. What needs to be done during planning of a radio play? Explain with an example. (600 words)
3. What should we keep in mind during outdoor audio recording? Explain with suitable examples. (600 words)
4. Describe the basic features and applications of Audio Mixer. You may use a diagram for your answer. (600 words)
5. Write short notes on the following : (200 words each)
 - a. Mike Perspective
 - b. Post-production
 - c. Noise Level
 - d. Reverberation Time

MJM-028: DIGITAL MEDIA

Course Code: MJM-028

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MJM-028/Jan25/Jul25

Maximum Marks: 100
Weightage: 30%

Note: Answer all the questions. All questions carry equal marks (20 each).

Attempt each question in about 600 words

1. Explain the following terms : (150 words each) 4x5 = 20
 - a. Digital Divide
 - b. Hacktivism
 - c. Active and Passive Audience
 - d. Mass Personal Communication
2. How does social media enable cultural exchange between communities and countries? Explain with examples.
3. Identify an alternative media platform from your region and analyze its characteristics. Discuss its content style, target audience, impact, and how it differs from mainstream media.
4. How do social media audiences engage with content differently than traditional media audiences ?
5. Write short notes on **any two** of the following: (300 words each) 2x10 = 20
 - a. Online Disinhibition Effect
 - b. Net Neutrality
 - c. ICT and Health communication
 - d. Language Of Internet

MJM-031 COMMUNICATION RESEARCH METHODS

Course Code: MJM-031

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MJM-31/Jan25/Jul25

Maximum Marks: 100
Weightage: 30%

Note: Answer all the questions. All questions carry equal marks (20 each).

Attempt each question in about 600 words .

1. How does the case study method differ from survey research in terms of approach, data collection, and analysis? Discuss their strengths and weaknesses, and explain when a case study would be the preferred method over a survey.
2. Discuss the key characteristics and objectives of content analysis as a research method.
3. How do you search for relevant literature for a research topic? Discuss the use of databases, journals, and other sources.
4. Prepare 15 questions for a structured interview on the topic “Effects of Media on Indian Family Values”.
5. Write short notes on **any four** of the following (150 words each): 4x5 = 20
 - a. Scales of Measurement
 - b. Research Paradigms
 - c. Pilot study
 - d. Primary and Secondary data
 - e. Snowball Sampling
 - f. Likert Scale

MNM 003: DIGITAL PHOTOGRAPHY & VIDEOGRAPHY

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-003/Jan25/July25

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks (20 each).

1. Describe the different elements of photography composition with suitable examples. (600 words)
2. Click two photographs depicting richness of Indian culture. Write their captions too. Attach colour or black and white prints of these photos.
3. What is three-point lighting ? Explain with a diagram. (600 words)
4. What is camera angle? Discuss the different types of camera angles and explain their role in meaning creation. (600 words)
5. Write short notes on the following: (200 words each)
 - a. Photojournalism
 - b. Shutter Speed
 - c. ISO
 - d. Framing

MNM 004: AUDIOVISUAL PRODUCTION

Due Date: 31st March for TEE June and 30th September for TEE December. Please check the website for the latest update on due date.

Assignment Code: MNM-004/Jan25/July25

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks (20 each).

1. What is production design ? Explain the role of research in production design with examples. (600 words)
2. Suppose you have to make a short film on the saint-poet Thiruvalluvar. Write the script of its first scene in proper format.
3. Describe the following terms: (300 words each)
 - a. Production Management
 - b. Continuity in Editing
4. What do you understand by mind map? Prepare a mind map for a documentary film depicting the role of meditation in the lives of youth. (600 words)
5. Write short notes on the following : (300 words each)
 - a. Director of Photography
 - b. Art Director
 - c. Invisible Cut
 - d. Animation