

PGDIBO

**POST GRADUATE DIPLOMA IN INTERNATIONAL
BUSINESS OPERATIONS**

PGDIBO

**ASSIGNMENTS
(IBO – 01 to IBO – 06)
2025**

For January 2025 and December 2025 Admission Cycles



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**



PGDIBO

ASSIGNMENTS – 2025

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (January 2025 and December 2025). The validity is given below:

1. Those who are enrolled in January 2025, it is valid upto December 2025.
2. Those who are enrolled in July 2025, it is valid upto June 2026.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by 15th March, 2025 and if you are planning to appear in December Term-End Examination, you must submit them latest by 15th October, 2025.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-01
COURSE TITLE	:	International Business Environment
ASSIGNMENT CODE	:	IBO-01/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. a) Define International business environment. Why should an international business firm monitor the foreign country's trade and balance of payments account? Give examples.
b) What do you understand by geographic environment? Explain how geography is considered as a major contributory factor to the development of business systems, trade centres and routes. (10+10)
2. What do you understand by neo classical theories of trade? Explain various theories of neo classical trade. How do modern theories of trade differ from neo classical theories of trade? Discuss with suitable examples. (4+8+8)
3. **Distinguish between the following:**
 - a) Protectionism and Subsidies
 - b) GATT and WTO
 - c) Regionalism and Multilateralism
 - d) EDI and The Internet (4×5)
4. **Comment on the following statements:**
 - a) Balance of payment does not affect the exchange market.
 - b) An import quota is the complicated instrument for implementing a policy of non-tariff barriers.
 - c) World GDP has grown at the faster rate than the world merchandise trade.
 - d) The developed countries have increasingly become the recipients of FDI. (4×5)
5. **Write short notes on the following:**
 - a) Factor Price Equalisation Theorem
 - b) Transnational Corporation
 - c) Compensatory Financing Facility
 - d) Role of ICC in Arbitration and Conciliation (4×5)

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-02
COURSE TITLE	:	International Marketing Management
ASSIGNMENT CODE	:	IBO-02/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. A company wants to enter into international markets. The company decided to involve another company in the foreign country. State the modes of entry where the scope for the involvement of a foreign company is possible. Explain those modes and critically evaluate and state in which situations each of them is suitable. (20)
2. “Compared with products, marketing of services poses distinctive challenges to marketers”. Explain why it is so, and enumerate the marketing challenges. (20)
3. **Write short notes on the following:** (4×5)
 - a) Advertising appeals and product characteristics
 - b) EPRG orientation of firm
 - c) Pricing methods and practices in international marketing
 - d) International marketing concepts
4. **Differentiate between the following:** (4×5)
 - a) Warranty and Guarantee
 - b) Primary data and Secondary data
 - c) Direct and Indirect selling channels
 - d) Domestic and International marketing planning
5. **Comment on the following statement:** (4×5)
 - a) “A marketing research report should merely present the findings. It must not comment on the possible course of action(s) to be taken on the basis of the study results.”
 - b) “International marketing research is full of complexities”.
 - c) "Global positioning is most effective for product categories that approach either end of 'high-touch/high-tech' continuum"
 - d) “Analysis of legal conditions are a very critical component in selecting foreign markets”.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-03
COURSE TITLE	:	India's Foreign Trade
ASSIGNMENT CODE	:	IBO-03/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. Describe the salient features of India's balance of payment. What measures would you suggest for improving the balance of payments position in India? (20)
2. Describe some of the important export promotion measures initiated by the Government of India to boost the national export effort. What are the major areas in the export sector that such measures have sought to address? (20)
3. Describe the government's measures to enhance agricultural export from India. What strategies can you suggest to boost agricultural export from India? (20)
4. **Write short notes on the following:**
 - a) India's Export and Avenues of Services
 - b) Indo-US Trade Prospects(10+10)
5. **Comment briefly on the following statements:**
 - a) Foreign investment has been considered as an important vehicle of economic growth.
 - b) The Indian Textiles Sector occupies an important vehicle of economic growth.
 - c) The chemical industry has recorded an impressive growth during the last few years.
 - d) Japan is one of the world's largest exporter and importer. (4×5)

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-04
COURSE TITLE	:	Export Import Procedure and Documentation
ASSIGNMENT CODE	:	IBO-04/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. Describe the process of preparing goods for exports and their transit to the port of shipment. What are the supporting documents to be submitted along with the shipping Bill for getting customs permission for exports? (4+8+8)

2.
 - a) What do you mean by exchange control? Describe the broad objectives of exchange control. (10+10)
 - b) What is the purpose of extending packing credit to exporters? Explain the procedures of packing credit.

3. **Comment on the following:** (4×5)
 - a) All exports to which the requirement of declaration applies must not be declared on appropriate forms.
 - b) Credit risk is the same whether one sells in domestic market or in foreign market.
 - c) There is completely licence free and duty-free import facility for all production inputs for Export processing Zones and Export-Oriented-Units.
 - d) Exports of the registered exporters without RCMC shall also qualify for the benefits provided in the policy.

4. **Distinguish between the following:** (4×5)
 - a) Liner and Tramp Shipping Services
 - b) Open cover and Open policy
 - c) Specific duty and Advalorem duty
 - d) Duty Exemption Scheme and Duty Remission Scheme

5. **Write a short notes on the following:** (4×5)
 - a) Financing against bill under collection
 - b) Federation of Indian Export Organisations (FIEO)
 - c) Standardised Pre-shipment Export Documents
 - d) International Contract Terms

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-05
COURSE TITLE	:	International Marketing Logistics
ASSIGNMENT CODE	:	IBO-05/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1.
 - a) Define Marketing Logistics and explain its objectives.
 - b) What are the major aspects of strategic logistics planning? Explain these aspects and enumerate the factors that influence logistics planning. (10+10)

2.
 - a) What is 'Selective Inventory Control?' Discuss the ABC technique analysis in this context.
 - b) Describe the nature of Air way Bill. State the duties and liabilities of carrier of goods by air. (10+10)

3. **Briefly comment on the following:**
 - a) “Dedicated warehousing is a combination of public and private warehousing services.”
 - b) “Distribution, marketing and manufacturing cannot be viewed as separate activities within the business, particularly at the strategic level.”
 - c) “Overworked ports suffer from low level of efficiency and productivity and so have become costly ports from the users’ point of view.”
 - d) “Objectives and policies for functioning of the supply chain and usually in conflict both within and across operational units”. (4×5)

4. **Distinguish between the following:**
 - a) General Cargo Rates and Specific Cargo Rates
 - b) Shipowners' Lien and Maritime Lien
 - c) Clean and Qualified Bill of Lading
 - d) Inter-modalism and Multi-modalism (4×5)

5. **Write short notes on the following:**
 - a) Dredging Corporation' of India
 - b) US Shipping Act of 1916 and US Shipping Act of 1984
 - c) Freight Traffic
 - d) Privatisation of ports (4×5)

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-06
COURSE TITLE	:	International Business Finance
ASSIGNMENT CODE	:	IBO-06/TMA/2025
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. What are the advantages of centralised cash management? How can pooling provide benefits for international cash management? How does liquidity preference affect international cash management decisions? (4+8+8)

2.
 - a) Define yield curve. How is it constructed? How does interest rate risk influence the yield curve?
 - b) What you do mean by transaction exposure? Describe various techniques available to manage transaction exposure both in the short term as well as the long term.(10+10)

3. **Distinguish between the following:**
 - a) Balance of trade and Balance of payment
 - b) Currency swaps and Interest rate swaps
 - c) Primary holding company and Intermediate holding company
 - d) Floating rate system and Fixed rate system(4×5)

4. **Write short notes on the following:**
 - a) Spot transaction
 - b) Impact of derivatives on the design of global capital structure
 - c) Euro bonds
 - d) Letter of credit(4×5)

5. **Comment briefly on the following statements:**
 - a) "A system of floating exchange rate fails when governments ignore the verdict of the exchange markets on their policies and resort to direct controls over trade and capital flows."
 - b) "Devaluation is the most effective remedy for correcting and adverse BOP situation".
 - c) "Interest rate parity and leading/lagging are related to forward contracts".
 - d) "Financial appraisal is said the key most appraisal of any project".(4×5)