INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/Online/Launch/ 1994
Date: 28th February, 2025

Academic Programme Launch Notification No. 165
MA Journalism and Digital Media (MAJDMOL)

With the approval of Competent Authority, the Programme MA (Journalism and Digital Media) (MAJDMOL) is offered through Online Mode from January 2025 session.

Programme details:

Eligibility: Graduate from any discipline
Medium of Instruction: English
Duration: Minimum 02 years; Maximum 04 years
Fee Structure: Indian ₹ 10,000/-, SAARC ₹ 16,000/-, Non-SAARC US $950/-
Total Credits: 80
Examination Mode: Annual
Study Materials: Digital Only
Expected Enrolment: 500
Courses:

Sl. No.	Course Code	Course Name	Type of Course	Credits
First Year				
1	MNM-011	Understanding Digital Media	Theory	4
2	MJM-021	Reporting Techniques	Theory	4
3	MNM-003	Digital Photography and Videography	Theory	4
4	MJM-023	Broadcast and Online Journalism	Theory	4
5	MNM-013	Media, Information and Empowerment	Theory	4
6	MNM-014	Contemporary Scenario of Digital Media	Theory	4
7	MJM-025	Media Laws and Ethics	Theory	4
8	MNM037	Social Media and Society	Theory	4
9	MNML-012	Digital Journalism Practical	Practical	8

निदेशक / Director
योजना एवं विकास प्रभाग
Planning & Development Division
इ.गाँ.रा.मु.वि., मैदान गढ़ी, नई दिल्ली-68
IGNOU, Maidan Garhi, New Delhi-68

Second Year				
Sl. No.	**Course Code**	**Course Name**	**Type of Course**	**Credits**
10	MNM-030	Theorising Digital Media	Theory	4
11	MNM-031	Internet Research Methods	Theory	4
12	MNM-032	ICT for Development	Theory	4
13	MNM-033	Data Science and Big Data	Theory	4
14	MNM-034	Mobile Journalism	Theory	4
15	MNM-035	Media and Information Literacy	Theory	4
16	MNM-036	Digital Media Literacy	Theory	4
17	MNM038	Digital Media Economics	Theory	4
18	MNMP-012	Internet Research Project	Project	8

Details of Approval:
Academic Council: 65th ACSC (Agenda 65.18) and 83rd AC (Agenda 83.2)

Contact details of Programme Coordinator:
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Neeti Agrawal 28/02/2024
(Prof. Neeti Agrawal)
Director, P&DD
निदेशक / Director
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To
Director of Schools, Head of Divisions
AR, VCO