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INDIRA GANDHI NATIONAL OPEN UNIVERSITY
National Centre for Innovation in Distance Education
Institution's Innovation Council

F. No.: IG/NCIDE/BPC/2025/2229
Dated: March 18, 2025

NOTIFICATION
Registration Open for Pre-Incubation Program at IGNOU

(Student Empowerment Programmes, Development of Business Model Canvas (BMC) and Business Plan Competition-2025)

The Institution's Innovation Council (IIC), Indira Gandhi National Open University (IGNOU). NCIDE is actively engaged in fostering its students and alumni towards Atmanirbhar Bharat through promoting, supporting and nurturing the innovator students and alumni of IGNOU interested in setting up their own startups. In this context, NCIDE, IGNOU is excited to call for registration for a well-structured Pre-Incubation program which can help IGNOU students and alumni progress on their entrepreneurial journey. The program will be of 6-8 weeks duration.

All the Students and Alumni of IGNOU who have an innovative idea and intend to launch a Startup are invited to register for the Pre-Incubation Program through the link https://forms.gle/GAnjNoLtNAduzN738. The Pre-Incubation Program will be implemented in Three Rounds.

- In the first Round, the registered students and alumni will receive training on the Business Model Canvas (BMC). Subsequently, they will have one week to prepare and submit their Business Model Canvas.
- Under the second round, on the basis of review of BMCs received, the participants shortlisted from the first round will be provided the basic training-cum-mentoring on developing a Business Plan and they will be eligible to submit a detailed Business Plan in three weeks.
- In the third round, all the Business Plans will be reviewed and evaluated. The shortlisted participants will present their Business Plans. The top three teams from the third round will be awarded a Certificate of Merit and cash award of Rs. 10000/-, Rs. 5000/- and Rs. 2500/- respectively. Additionally, all the teams shortlisted at the end of third round will receive further training, guidance, and mentoring on how to set up their startups.

Detailed guidelines to participate in the Pre-Incubation Program are available at https://sites.google.com/ignou.ac.in/navrieti/pre-incubation-program-ignou. For any clarification, the interested students and alumni may contact at email directorncide@ignou.ac.in.

Last Date for registering for the Pre-Incubation Program: **31/03/2025.**

This issues with the approval of the competent authority.

18/03/25

(Oum Prakash Sharma)
Director, NCIDE

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