

Campus Placement Cell_ IGNOU
Placement Drive for
RC Bangalore



RANK **1** **nirf**
Under OU Category



CAMPUS
PLACEMENT DRIVE
IGNOU **RC BANGALORE**

CAMPUS PLACEMENT DRIVE

Launch Your Career. Grow with SkillFlow.



Business
Development
Associate Trainee

Join an innovative EdTech company and
build a rewarding career in
business development.



35
OPENINGS



FOR
IGNOU
STUDENTS & ALUMNI ONLY



APPLICATION CLOSING
(Cut-off Dates)

7th Sept., 2026
& 14th Sept., 2026



INTERVIEW DATES
(Virtual Mode)

16th Sept., 2026
& 18th Sept., 2026



IMPORTANT NOTE

Only shortlisted candidates
will be informed separately
via email/phone.



ROLE OVERVIEW

As a Business Development Associate Trainee, you will identify opportunities, connect with potential clients, build relationships and contribute to driving business growth.

KEY RESPONSIBILITIES

- ✓ Lead Generation & Prospecting
- ✓ Client Acquisition
- ✓ Relationship Management
- ✓ Sales Strategy & Planning
- ✓ Reporting & Documentation



COMPENSATION

Stipend (During Training)
₹17,000 per month

Incentives
Up to ₹12,000

CTC Post Training
₹5,00,000 – ₹7,00,000
per annum

✈️ Travel Allowance
₹1,000



ELIGIBILITY

- ✓ Qualification: Any Graduation or Above
- ✓ Experience: Freshers to 1 year
- ✓ Location: HSR, Bangalore
- ✓ Employment Type: 6 Months Training (Trainee)



WHY JOIN US?

- ✓ Learn from industry experts
- ✓ Work on real projects & challenges
- ✓ Performance based incentives



KEY SKILLS

- ✓ Excellent communication & presentation skills
- ✓ Strong negotiation & persuasive abilities
- ✓ Customer-centric approach and problem-solving mindset



GROWTH PATH



Opportunities to grow and succeed at every step.



SELECTION PROCESS



DOCUMENTS REQUIRED

- ✓ Aadhar Card Copy
- ✓ Pan Card Copy
- ✓ Updated Resume / CV



ORGANISED BY
CAMPUS PLACEMENT CELL, IGNOU
INDIRA GANDHI NATIONAL OPEN UNIVERSITY



www.ignou.ac.in

SCAN TO REGISTER



Campus Placement Cell_ IGNOU
Placement Opportunity

Campus Placement Cell_ IGNOU

Placement Drive for

RC Bangalore



RANK **1** **nirf**
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CAMPUS
PLACEMENT DRIVE
IGNOU

CAMPUS PLACEMENT DRIVE

Build a Meaningful Career in Corporate Sales



Business Development
Associate (BDA)

An exciting opportunity to build your
career with a leading Ed-Tech company



Only for
IGNOU
Students / Alumni Only

STUDENTS FROM PAN INDIA CAN APPLY



In collaboration with RC Bangalore



APPLICATION CLOSING

(Cut-off Dates)

7th Sept., 2026
& 11th Sept., 2026



INTERVIEW DATE & MODE

(For Shortlisted Candidates)

Will be informed to shortlisted
candidates separately.
Interview will be conducted
via Online Mode / Virtual Mode.



IMPORTANT NOTE

Only shortlisted candidates
will be informed separately
via email/phone.



JOB ROLE BUSINESS DEVELOPMENT ASSOCIATE (BDA)

An excellent opportunity to gain hands-on
experience in corporate sales, build valuable
skills and contribute to organizational growth.

ROLES & RESPONSIBILITIES

1. Assisting in developing and executing sales strategies.
2. Identifying and reaching out to potential clients.
3. Building and maintaining strong client relationships.
4. Achieving sales targets and reporting sales performance regularly.
5. Collaborating with the sales team to ensure effective marketing and sales initiatives.
6. Conducting market research to identify new opportunities.
7. Creating and delivering impactful sales presentations.
8. Maintaining detailed records of sales activities, client interactions, and leads.



INTERNSHIP DETAILS



Duration: 6 months



Stipend: ₹18,000 per month +
additional incentives up to ₹15,000
based on performance.



Full-Time CTC: Up to ₹9 LPA
(₹4-6 LPA Fixed + ₹3 LPA
Performance-Based Variable)



Work Days: 6 days per week
(Week off: Wednesday)



Location: BHIVE AKR Tech Park,
Bangalore



SELECTION PROCESS (VIRTUAL MODE)

1

APTITUDE TEST

Evaluating candidates' analytical
and problem-solving skills.

2

GROUP DISCUSSION (GD)

Assessing communication
and teamwork abilities.

3

PERSONAL INTERVIEW

Understanding the candidate's
alignment with the role.



NUMBER OF OPENINGS: 25



ELIGIBILITY CRITERIA

- Open to students from all branches of study, including B.A., B.Sc., B.Com., BBA, MBA, and related fields.
- Passionate and self-motivated individuals eager to excel in corporate sales and client engagement.
- Age: 21 – 27 years



PREFERRED COMPETENCIES & SKILLS

- Strong communication and interpersonal skills
- Critical and out-of-the-box thinking
- Detail-oriented, go-getter attitude and a fast learner
- Strong organizational and leadership abilities
- Ability to perform well under pressure and meet deadlines



DOCUMENTS REQUIRED

- Updated Resume
- IGNOU ID Card
- Educational Certificates (All semesters/Highest qualification)
- Government ID Proof (Aadhaar / PAN / Voter ID)
- Passport Size Photograph



SCAN TO REGISTER



Industry-Aligned
Training



Mentorship from
Global Experts



AI-Powered
Learning Platform



Real-World Internships
& Projects



Collaboration with
Top Companies



Excellent Career
Growth Path



Organized by
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ENABLING CAREERS, ENABLING FUTURES

Campus Placement Cell_ IGNOU

Placement Opportunity